



American Research Group, Inc.

Wisconsin

Presidential Primary Preference:

Wisconsin			
Likely Democratic Primary Voters	Feb 6-7	Feb 15-16	Feb 17-18
Clinton	50%	49%	42%
Obama	41%	43%	52%
Someone else	1%	1%	1%
Undecided	8%	7%	5%

Preference by party:

Wisconsin		
Likely Democratic Primary Voters	Democrats (68%)	Independents (32%)
Clinton	47%	32%
Obama	48%	61%
Someone else	1%	1%
Undecided	4%	6%

About this Survey -

Survey Sponsor: American Research Group, Inc.

The American Research Group has been conducting surveys of voters since 1985.

Sample Size: 600 completed telephone interviews among a random sample of likely Democratic primary voters living in Wisconsin (407 Democrats and 193 independents and Republicans).

Sample Dates: February 17-18, 2008

Margin of Error: \pm 4 percentage points, 95% of the time, on questions where opinion is evenly split.

Question Wording:

If the 2008 Democratic presidential preference primary were being held today between (names rotated) Hillary Clinton and Barack Obama, for whom would you vote - Clinton, Obama, or someone else?

Would you say that you definitely plan to vote in the 2008 Democratic presidential primary, that you might vote in the 2008 Democratic presidential primary, or that you will probably not vote in the 2008 Democratic presidential primary?

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Response rates

The following are the response rates for our final presidential primary surveys in 2008:

NH (Dem) - 42%

SC (Dem) - 21%

CA (Rep) - 20%

WI (Dem) - 26%

These are all based on 600 completed interviews for each state.