

MASON-DIXON

Confirming RDD of land-line exchanges.

Total Dialings:

South Carolina	9,071
California	17,754

No weights -- primary turnout is too unpredictable to try to pre-model.

I would estimate with a high degree of certainty that on each of these two polls the number of respondents that cleared the screeners who then terminated mid-interview would have been less than 10. On short surveys like these, the number of such terminations is usually pretty low.

Our interviews are handled by call centers that we have long-standing relationships with. The two factors that have a direct impact on our cost (i.e. what they bill us) are incidence rate and survey length. We keep close track of that for planning and pricing future projects and monitoring call center performance.

Other statistics don't affect our cost or pricing, so we don't really archive or pay much attention to them. Things like the number of disconnected numbers or mid-survey terminations come out of the call center's pocket. I doubt we would still have precise call disposition stats on these projects still, as they are both over a year old.

We used multiple call centers in CA (one for English, one for Spanish). I've had to cobble some of this together.

California

6,838 adults spoken with

2,188 agree to interview (32%)

1,510 registered to vote (69%)

131 terminated over Democrat quota ****

1,379 screened

800 pass likely voter screen (58%)

*** When Democratic interviewing reached 400 completed, GOP interviewing was at 301 completed. Final 99 respondents were Republican primary voters – non-Republicans were terminated.

South Carolina

4,729 adults spoken with

2,932 agree to interview (62%)

1,994 registered to vote (68%)

89 terminated over Democrat quota ****

1,905 screened

800 pass likely voter screen (42%)

*** When Democratic interviewing reached 400 completed, GOP interviewing was at 327 completed. Final 73 respondents were Republican primary voters – non-Republicans were terminated.

Incidence rates (percentage of registered voters that cleared the primary voting screeners) were:

California	55%
South Carolina	42%